



The Greens | European Free Alliance
in the European Parliament

Transatlantic Trade: Discussing the good, the bad and the ugly

Event: Public Conference

Date: 5 June 2013 from 09:00 to 12:30

Place: European Parliament - Room A1G3 - 60 rue Wiertz - 1047 Brussels

PRESENTATION

EU and US are in the starting blocks to negotiate a Transatlantic Trade and Investment Partnership (TTIP). On 14 June, the Council will give the negotiating mandate to the Commission. Talks will be inaugurated some days after at the EU/US Summit.

The TTIP is highly ambitious, and highly problematic, for Greens as well as for the entire environmental community in Europe and the USA. The conference of the Greens asks: what is good, what is bad, what is ugly in the TTIP project?

TTIP will include a strong focus on regulatory cooperation. But the regulatory cultures and social and environmental standards on both sides of the Atlantic are very different. Think of the conflicts over GMOs and Hormone Beef.

TTIP is controversial from an industrial policy point of view. The two blocs are not complementary, but in fierce competition for global markets and the setting of global industrial standards. Remember the quarrel about REACH, or the different approaches to Intellectual Property as exemplified in the ACTA case.

Transatlantic cooperation could, however, pave the way for higher global ecological standards and for a faster conversion towards a sustainable green economy. Both powers need to find new avenues to create social wealth.

The conference aims at expressing the Greens concerns about the TTIP, at analysing its problems among progressive forces on both sides of the Atlantic, and at discussing the ingredients of an alternative agenda.

PROGRAMME

9:15 *Welcome and Introduction* by **Bas Eickhout**

9:30 - 11:00

Panel I: TTIP - What are we running up against? Mapping the political and economic stakes

Chair: **Reinhard Bütikofer**

Introduction Notes on the political context (each 10 min max) by

- **Jennifer Hillman** (German Marshall Fund, USA)
- **Thomas Klau** (European Council on Foreign Relations, Paris Office)

Comment (5 min max) by

- **Lori Wallach** (Public Citizen, USA)

Introduction Notes on the economic context (each 10 min max) by

- **Thea Lee** (AFL/CIO, USA)
- **Guillaume Duval** (Alternatives Economiques, Paris, tbc)

Comment (5 min max.) by

- **Robert Stumberg** (Georgetown University, USA)

11:00 - 12:30

Panel II: TTIP - What should we be running for? Mapping the global needs for a transatlantic leadership

Chair: **Yannick Jadot**

Introduction Notes on the social context (each 10 min max) by

- **Florian Moritz** (DGB Deutscher Gewerkschaftsbund, Berlin)
- **Lori Wallach** (Public Citizen, USA)

Comments (each 5 min max.) by

- **Thea Lee** (AFL/CIO, USA)
- **Guillaume Duval** (Alternatives Economiques, Paris, tbc)

Introduction Notes on the environmental context (each 10 min max) by

- **Robert Stumberg** (Georgetown University, USA)
- **Christiane Gerstetter** (Ecologic, Berlin/Washington DC)

Comments (each 5 min max.) by

- **Jennifer Hillman** (German Marshall Fund, USA)
- **Thomas Klau** (European Council on Foreign Relations, Paris Office)

Concluding Remarks by **Bas Eickhout**

Speakers "Transatlantic Trade - Discussing the good, the bad and the ugly" | 5 June | Brussels

Lori Wallach, Director, Public Citizen's Global Trade Watch

Lori Wallach has promoted public interest regarding globalization and trade agreements before Congress and foreign parliaments, the courts, agencies and the media. For twenty years Wallach has played a prominent role in the U.S. and internationally in the globalization debate. With a lawyer's expertise in the terms and outcomes of trade pacts, she has testified on NAFTA, WTO, and other globalization matters issues before 30 congressional committees and appears frequently in the media. As a relentless campaigner, Wallach has played an important role in creating a public debate about the implications of different models of globalization on jobs and wages; the environment; public health and food safety; and democratically accountable governance. Her most two most recent books are *The Rise and Fall of **Fast Track** Trade Authority* (2013) and *Whose Trade Organization* (2004). In 1993, Wallach was a founder of the Citizens Trade Campaign, a U.S. national coalition of consumer, labour, environmental, family farm, religious, and civil rights groups representing over 11 million Americans, and now serves on its Board. Wallach previously worked on Capitol Hill, on electoral campaigns and in television news.



Thea M. Lee, Deputy Chief of Staff AFL-CIO

From 1991 – 1997, Thea Lee worked as an international trade economist at the Economic Policy Institute, which is a non-profit think tank based in Washington DC. She conducted research on the North American Free Trade Agreement, on the impact of trade and globalization on wage inequality, and on other economic issues and policies to support and protect low-to-moderate income families. From 1997 to the present she has worked for the AFL-CIO, where she previously served as chief international economist and Policy Director. Thea Lee is co-author of "A Field Guide to the Global Economy", published in 2005. She has testified before several committees of the U.S. House of Representatives and the Senate on various trade topics. She has also appeared on the MacNeil-Lehrer News Hour, C-Span, CNN, and numerous radio programs. She is also on the Board of Directors of the National Bureau of Economic Research.



Jennifer Hillman, Senior Policy Advisor at Cassidy Levy Kent

Jennifer Hillman's work focuses primarily on international trade litigation and policy matters, including antidumping and countervailing duty proceedings. She recently completed her term as one of seven members from around the world serving on the World Trade Organization (WTO) Appellate Body. Prior to that, she served for nine years as a Commissioner at the United States International Trade Commission (USITC), rendering decisions in more than 600 investigations regarding injury to U.S. industries caused by imports that were dumped or subsidized, along with making numerous decisions in cases involving alleged patent or trademark infringement. Before her appointment to the USITC, Ms. Hillman served as General Counsel at the Office of the United States Trade Representative (USTR), where she had previously been an Ambassador and Chief Textiles Negotiator. Prior to accepting that position, she served as Legislative Director and Counsel to U.S. Senator Terry Sanford of North Carolina. She began her professional career as an international trade attorney at the Washington, D.C., firm of Patton Boggs.



Robert Stumberg, Professor of Law and Director, Harrison Institute for Public Law

The Harrison Institute for Public Law provides legal and policy services to public officials and nonprofit organizations. Program areas include climate change, public health, worker strategies and trade policy. His work on trade policy includes how to protect governing authority from being undermined by trade agreements that are negotiated outside of the democratic law-making process. His most recent article is *Safeguards for Tobacco Control* (2013); previous work includes *NAFTA Services and Climate Change; The WTO, Environment & Services; GATS & Electricity; Federalism & Political Accountability under Global Trade Rules* (with Matthew Porterfield), *Preemption & Human Rights*; and *Sovereignty by Subtraction: The Multilateral Agreement on Investment*. He has also written policy reports on trade rules for procurement without sweatshops, financial deregulation and housing policy. He was a Georgetown teaching fellow, and later served as a legislative counsel for Montgomery County, MD; Policy Director for the Center for Policy Alternatives; and counsel to the Forum on Democracy and Trade.



Guillaume Duval, Chief of Staff "Alternatives économiques"

"Alternatives économiques" is a French magazine, published on a monthly basis and addressing social and economic questions. Its authors are mainly academics close to economic theory of Neo-Keynesianism, Regulationism and Post-Keynesianism. The journal is cooperatively organised and doesn't belong to any press group and is financed mainly through its sales. Guillaume Duval, originally an engineer, worked over 13 years for several multinational companies before he joined the magazine. He is author of books such as "Liberalism doesn't have a future" (*Le libéralisme n'a pas d'avenir* - La Découverte, 2003), "Are we lazy? And 30 other questions on France and the French" (*Sommes-nous des paresseux ? Et 30 autres questions sur la France et les Français* - Le Seuil, 2008) or "Made in Germany - the German model beyond the myths" (*Made in Germany - le model allemand au-dela des myths* - 2013).



Christiane Gerstetter, Ecologic

Christiane Gerstetter is a Senior Fellow with the Ecologic Institute, a not for profit environmental think tank with offices in Berlin and Washington D.C. (www.ecologic.eu). Her areas of expertise are trade, development and climate change and the inter-linkages between these policy fields. A lawyer by training, she has worked and published for many years on international trade law and policy, including projects on WTO dispute settlement, trade and climate change, the role of intellectual property in environmental policy-making, environmental labelling, and trade in natural resources.



Thomas Klau, Head of the Paris Office at the European Council on Foreign Relations,

His areas of expertise include European integration, eurozone politics and economics, French and German politics and the Franco-German relationship.

Thomas Klau serves as a member of the Strategic Advisory Board of Europanova, an action committee for a more political Europe. He writes commentary and analysis on current affairs and is quoted regularly by the Financial Times, the New York Times, the International Herald Tribune, the Irish Times, Les Echos, and many others. He appears on the BBC, France 24, Al Jazeera, Bloomberg, and other major networks. He has chaired senior officials' meetings and addressed numerous public debates and conferences about European and international politics. From 2007 to 2009, Thomas Klau helped set ECFR's publication standards as Editorial Director. In the course of his previous career in journalism, he participated in the conception and launch of the Financial Times Deutschland. He served as the newspaper's bureau chief in Brussels (2000-2005) and correspondent in Washington (2006-2007) and wrote a column for it until 2009. He was born in France, educated in Versailles and Oxford, and studied history and philosophy at the universities of Heidelberg and Tübingen.



Florian Moritz, German Confederation of Trade Unions (Deutscher Gewerkschaftsbund, DGB)

Florian Moritz is the Head of the division "European and International Economic Policy" at the DGB and hence responsible for the development of DGB-Positions on International Trade Policy and Globalisation. In the last years he has been working especially on solutions for the European crisis from a Trade Union perspective. Florian was trained as a Journalist at Kölner Journalistenschule für Politik und Wirtschaft (Cologne School of Journalism) and studied Economics and Political Science in Cologne and Berlin.

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